



**created for:** Comcast (#79 on 2008 Fortune 500)

in partnership with the Philadelphia Inquirer Advertising Dept., a client since 1993

**services provided:** graphic design and pre-press

**what it is:** quarterly branded advertorial magazine distributed with the Sunday Philadelphia Inquirer and through other channels

**award:** Communicator Award, 2008, "Newspaper Insert"

**related work:** Hollister and the Inquirer Advertising Dept. have produced dozens of branded inserts for a range of clients, including Sunoco Welcome America! and the Philadelphia Flower Show. Hollister also produces a monthly e-newsletter for employees of Comcast's retail sales department.