

30 Minutes of World Trade

How Does World Trade Affect Students and Their Families?

The U.S. Chamber of Commerce TradeRoots program describes it this way:

• You wake up and throw back your sheets, the shower, scrub and Wisconsin milk, vision, broadcast orbiting the Earth, we can, made Illinois, inia.

nection with 10 countries. Life of your students, as examples.

World Trade

1. Goods from the World *


World trade helps American businesses sell goods overseas and brings goods from other countries to the United States. Have students scan the food and merchandise ads in the newspaper for things they like or use. Where do these things come from? With the "Goods from the World" activity sheet, challenge them to chart the origins of as many products as possible that come from other countries. Discuss choices as a class, and plot the countries on a world map with pins. Which were most common among the products selected?

2. Products to Sell

Have students look through the stories, listings and photos of the business and local news sections of the paper. Ask them to select two local or state companies that manufacture or distribute products. Then have them write a marketing plan for selling these products to other countries. Make sure they detail WHY people of another country would want the product made locally. Then challenge them to outline HOW the product would get from the local factory or distribution center to the consumer in another country.


IDEA EXCHANGE

Did you know... Japan is the largest export market for U.S. beef—buying \$1.9 billion worth each year. For U.S. cattle producers, that means approximately an extra \$106 per head of cattle. For Japanese consumers that means lower prices and more choices.




OPEN TRADE

Bringing the World Together



A Curriculum Guide for Using the Newspaper To Teach About Open Trade



Presented by Cargill, Incorporated in conjunction with the Newspaper in Education Department of

created for: Cargill, Inc. (world's largest privately held corporation)
in partnership with the News for Students Foundation

services provided: concept development, writing, editing and graphic design

what it is: teacher guide with reproducible activity sheets tied to state and national standards

related work: Hollister and the News for Students Foundation have produced custom teacher guides and student curriculum supplements for other major corporate sponsors, including Best Buy, CIGNA Corporation, Lockheed Martin, Northwest Airlines and Waste Management, Inc.