

## Featured Client

### Main Line School Night



#### who they are:

Main Line School Night is the area's largest adult education program. It attracts thousands annually with a choice of more than 450 week-day, weeknight and weekend non-credit courses that contribute to personal growth and enrichment. Timely, trendy and traditional courses in Creative Arts, Cooking, Computers, Hobbies, Languages, Music, Writing and Travel are designed to meet the changing interests of the community. A teaching staff of inspiring instructors, many from nearby colleges, keeps classes lively and congenial.

#### what we do for them:

Hollister Creative has been producing the Main Line School Night course catalog since 1997. We provide copy editing, graphic design and pre-press production services. A .pdf version can be downloaded from the home page at [www.mainlineschoolnight.org](http://www.mainlineschoolnight.org).

#### why they like us:

"Hollister has been great to work with! Because we offer so many courses, it is inevitable that class dates, times and instructors change even after we begin developing the catalog each term. Hollister is always very flexible in accommodating these changes. The staff is also great at helping us edit copy and select cover images that really pop off the page to attract our students' attention. Hollister is a tremendous resource in the promotion of our program."

— *Bonnie McDairmant, Executive Director,  
Main Line School Night*