

Featured Client

Presbyterian Children's Village



who they are:

Presbyterian Children's Village serves at-risk children and their families through child welfare, prevention, behavioral health and residential services. Founded as an orphanage in 1877, PCV continues to care for society's neglected or abused children at a residential campus in Rosemont and through extensive community services based at the Preheim Center in Southwest Philadelphia. To learn more, visit www.pcv.org.

what we do for them:

Hollister redesigned PCV's print outreach materials, including a high-impact folder, an overview brochure introducing PCV's programs and services, a planned giving brochure, and an annual appeal package. Additional brochures in development will separately address specific programs, such as behavioral health and how to become a foster parent.

why they like us:

"Hollister is particularly adept at getting into the culture of the client, understanding the perspectives of both the client and target audiences. If they don't get it 'right' the first time, they're able to completely re-think a project — with excellent results. They understand well the powerful, organic relationship of words and images."

— Marcia Carle, Development Director,
Presbyterian Children's Village